

Meet the Team – Jennifer Panetta

Did You Know?

Matrix GPO has a committed team to manage Manufacturer/GPO relationships.

Tailored to Your Unique Needs

Matrix GPO leverages the purchasing power of its collective 7,700+ members to access exclusive savings.

01 | The Matrix GPO Difference

At Matrix GPO, we focus on provider and practice management support while tailoring services and programs to best fit your needs. Matrix GPO works independently or aligned with other national or segment-specific GPOs to afford the overall market value. With provider engagement in mind, we work closely to ensure we communicate updates, news and any valuable information that is beneficial to you.

02 | Jennifer Panetta

Jennifer Panetta is the Business Development Sr. Manager for Matrix GPO. She has over 10 years of GPO experience and has worked across various healthcare segments. Jennifer and her team are responsible for building the Matrix GPO pharmaceutical and service portfolios, managing the rebate programs, driving membership and enrollment and supporting member engagements. When asked what her favorite part of her work with Matrix GPO is, Jennifer responded, "I enjoy building and growing new programs, in collaboration with our pharmaceutical partners, to ensure we are bringing the best offering to our members."

03 | Comprehensive Support

Matrix GPO, in partnership with our sole distributor CuraScript SD, is uniquely designed to support a member's end-to-end needs. This relationship allows for a cohesive transition from member onboarding to desired results. Our contracting mechanism ensures the greatest value, and the strategic sales team provides continuous review and assessment of provider accounts for new opportunities.

The apex of our service model is the Matrix GPO Market Solutions Program which encompasses four specific points to provide a comprehensive approach.

- **Robust and Unique Product Portfolio** — Discounted member pricing, specialty product focus and experience with complex products
- **Total Account Management Program** — No contracts or membership fees, dedicated support team, rebate assistance and trend reporting
- **Practice Solutions to Fit Your Needs** — Customized inventory management and CuraScript SD online access to features and resources
- **Business Management Solutions** — Access to reporting tools, reimbursement support and assistance to streamline business needs

Learn More

[Contact us](#) today to learn more about the resources available to Matrix GPO members, as well as new and exciting services available to the healthcare industry. Click [here](#) to visit the Matrix GPO website and fill out an enrollment form.

References

<https://matrixgpo.com/Content/gpo-overview>

<https://matrixgpo.com/Content/service-providers>

